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100 BLACK MEN OF GREATER FORT LAUDERDALE TEAMS WITH WAL-MART TO AWARD ACADEMIC ACHIEVERS WITH BIKES

Fort Lauderdale---The 100 Black Men of Greater Fort Lauderdale partners with Wal-Mart Stores, Inc. to provide 100 bicycles to students throughout Broward County for scholastic improvement. The 10:00 a.m. to 4:00 p.m. family event will be held Saturday, December 22nd, at Mills Pond Park located at 2201 NW 9 Avenue in Fort Lauderdale (on Powerline Road between Sunrise Blvd. and Oakland Park). The awards presentation and bike giveaway will take place at 12 noon. Many local officials are expected to attend.

“This partnership with Wal-Mart has allowed us to achieve our goal of awarding 100 bicycles to students who are continuously making scholastic progress. We would like to take this opportunity to thank Wal-Mart for their \$5,000 donation in support of our annual “*100 Bike Drive*,” said Dennis Wright, 100 Black Men of Greater Fort Lauderdale President. “Because of Wal-Mart’s generosity, we are able to further our mission by giving back to our community and rewarding students for their scholastic achievement”.

As the holiday season symbolizes the mid-point of the scholastic year, the 100BMOGFL is utilizing this opportunity to provide bicycles for students that instituted hard work and dedication during the beginning of the school year. Further, the “*100 Bike Drive*” serves as motivation to close the second half of the year on a strong note. “The donation and awarding of *100* bicycles will demonstrate to our youth and educators that scholastic improvement is not only recognized in the classroom, but also in the business community,” said Wright.

“On behalf of all of our Broward Managers and Associates, I am pleased and honored to partner and support the 100 Black Men of Greater Fort Lauderdale in their commendable efforts to honor students for academic achievement and improvement. Wal-Mart is committed to promoting education in our communities. I want to commend all of the students as they receive these bikes for their hard work and dedication and congratulate them and their families,” said Michelle Azel, Senior Public Affairs Manager for Wal-Mart.

The 100 Black Men of Greater Fort Lauderdale, Inc. is a non-profit organization whose mission is to improve the quality of life for African / Caribbean American and enhance educational opportunities for our youth. This is achieved through Mentoring, Education, Economic Development, and Health & Wellness Programs. For more information on the organization, visit our website, www.100blackmengfl.org, e-mail 100bmogfl@100blackmengfl.org, or call (954) 519-0002.