

Albert Tucker – Vice President
Multicultural Business Development
Greater Fort Lauderdale Convention & Visitors Bureau

As Vice President of Multicultural Business Development, Mr. Tucker's primary responsibility is to develop partnerships and alliances with community, civic and business leaders locally, nationally and internationally with the intent to attract a larger number of multicultural conventions, family reunions and meetings to Greater Fort Lauderdale.

In just five quick years the Multicultural Business Development Plan has more than tripled the tourism dollars brought in by the African American, Hispanic and Caribbean market and has played an integral role for quadrupling the Marketing and Advertising Budget for the Multicultural market.

He has been the visionary in the development of The Gospel Complex for Education and Preservation which will be located in Lauderhill, Florida. This \$50 million dollar project will provide the Gospel Music Industry with a home to preserve the rich history of this genre and will serve as a center for economic and educational empowerment for all.

Mr. Tucker currently serves on the Executive Board of the Urban League of Broward County and is a member of the 100 Black Men of Greater Fort Lauderdale. Additionally, he serves on the Promotions Committee, Governmental Relations Committee and Multicultural Committee of VISIT FLORIDA. He was a two time Chair of VISIT FLORIDA's Multicultural Committee for VISIT FLORIDA where he oversaw a budget of \$14.5 million.