

Norvel Bethel II is a Manager at JM Family Enterprises. Mr. Bethel started with JM Family in 1997 as a Financial Analyst and has since been promoted to the position of Manager in the Strategic Planning and Analysis. In his present role he is responsible for providing analysis on customer performance to Senior Management and Sales team.

Mr. Bethel received his Bachelor's degree in General Business from Bentley College, in Waltham, MA. He also received his MBA specializing in Finance from the University of Miami in Coral Gables, FL.

Mr. Bethel is currently the Senior Vice President of the Urban League of Broward County Young Professional Network (YPN). In addition to the Urban League of Broward County, he is active with the 100 Black Men of Greater Fort Lauderdale and the National Black MBA Association (South Florida Chapter).