

100

BLACK MEN OF AMERICA, INC.®

2010 COMMUNITY EMPOWERMENT PROJECT

Ft. Lauderdale, Florida

CEP Overview

100 Black Men of America's Community Empowerment Project (CEP) is the "living embodiment of the organization's mission as it focuses on one or more of the four point thrusts: Mentoring, Education, Health and Wellness, and Economic Development.

The goal of the Community Empowerment Project is to make a social and economic contribution to the community in which the Annual Conference is held.

The 100 BMOA works with local leadership to identify strategies for addressing a specific, emergent social need within the respective community. Corporate and civic partners are rallied to provide monetary, in-kind, and volunteer support, thus bringing the community together in celebration, unity, and shared vision to execute the project.

CEP Date/Time

Saturday, June 19, 2010

2:00 p.m. – 6:00 p.m.

Event Location:

Across from Mount Hermon African Methodist Episcopal Church

401 NW 7th Terrace

Ft. Lauderdale, FL 33311

Estimated Attendance:

500 youth and adults

CEP Primary Point of Contact

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CEP Activity

100 Black Men of Greater Ft. Lauderdale Community Family & Friends Day

The Community Family & Friends Day is designed to address systemic issues that have adversely affected the Sistrunk Corridor of Fort Lauderdale, FL. The Centers for Disease Control defines healthy communities in its Designing and Building Healthy Places page as "A community that is continuously creating and improving those physical and social environments and expanding those community resources that enable people to mutually support each other in performing all the functions of life and in developing to their maximum potential." This year's Community Empowerment Project's goal will be to assist the Sistrunk Corridor community in its efforts to provide a healthy community for its citizens.

The Community Family & Friends Day will provide access to a comprehensive assortment of health screenings, farmers market, and kid's zone.

CEP Specific Services

- **Health Zone**
 - ▣ Health Screenings Broward County Health Department
 - ▣ HIV / Aids setup – CDC

- **Farmers Market -Wal-mart**
 - ▣ Fruit / Vegetable market
 - ▣ Healthy Lifestyle Tips

- **Food Area**
 - ▣ Kellogg's Healthy Bars
 - ▣ Free Hot Dogs
 - ▣ Corn on the cob stand
 - ▣ Bottled Water compliments of Coca Cola
 - ▣ Ice Cream giveaway

- **Kid's Activities**
 - ▣ Clowns
 - ▣ Balloons
 - ▣ Face Painting

- **Giveaways**
 - ▣ Back to School packs (pencils, pens, erasers)
 - ▣ Burger King Whopper Card giveaways
 - ▣ Scholastic Books
 - ▣ Personal Hygiene Kits (Toothpaste, toothbrush, mouthwash and soap)
 - ▣ Grocery gift cards
 - ▣ Exxon Mobil gas card giveaways
 - ▣ Bicycle giveaways – 5 to be given away
 - ▣ Toshiba Laptop giveaway

- **Entertainment**
 - ▣ High School Bands
 - ▣ Local radio remotes / DJ

Potential to be added:

- GM Child Safety Seat Program (Local GM Dealership)